

19000

**B.B.A. Examination, December-2025
(Under NEP)
PRINCIPLES AND PRACTICES OF
MANAGEMENT
(BBA-1001)**

Time : Three Hours] [Maximum Marks : 75

Note: Attempt questions from **all** the sections as per instructions.

Section-A**(Very Short Answer Questions)**

Note: Attempt all five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $5 \times 3 = 15$

1. Distinguish between management and administration. 3
2. Explain the objectives of planning. 3
3. What do you understand by Hawthorne effect? 3
4. What is meant by Grapevine Communication? 3
5. What is Strategic Management? 3

19000

[P.T.O.]

(Short Answer Questions)

Note: Attempt any **two** questions out of the following three questions. Each question carries 7.5 marks. Answer should **not** exceed 200 words.

 $2 \times 7.5 = 15$

6. Explain the contingency approach to management. 7.5
7. Distinguish between centralisation and decentralisation. 7.5
8. Describe the role of leadership in promoting ethical behaviour in an organisation. 7.5

Section-C**(Detailed Answer Questions)**

Note: Attempt any **three** questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. $3 \times 15 = 45$

9. "Management is the art of getting things done through and with the people". Comment and explain the importance of management. 15

19000

(3)

10. Define the terms **Authority, Responsibility and Accountability** and **discuss their relationship.** 15
11. What do you understand by "Motivation". Discuss Maslow's Hierarchy of need in that connections. 15
12. Describe the steps in the controlling process. What are the essentials of a sound control system? 15
13. Explain the advantages and challenges of corporate social responsibility 15

19000